This is NOT your father's Career.

Forget Tenure and Salary.
Modern Workers Are Redefining Success.



A BIG SALARY?...NO

Career Success Defined: What is the top reason why you feel you've had a successful career?

48%
I'm proud of the work that I do

33%
I have worked in the same profession/industry for several years

17%
I have more responsibility and earn more than I used to

2%
I'm earning enough money



LONG TENURE AT ONE COMPANY?...NO

Those with Successful Careers Have Worked for Several Companies.



A JOB?...NO

77% of job seekers believe they've achieved career success, regardless of employment status.

According to job seekers (both active & passive) the most important aspect of a career is:



meaningful work



vork/life balance





my job/earning promotions



my colleagues





...If companies want to keep employees for the long-term, they must offer more than a paycheck. They need to foster an environment where employees can thrive and feel like they truly matter."

- Joe Weinlick, SVP of Marketing at Nexxt

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