THE MULTI-SCREEN JOB SEARCH

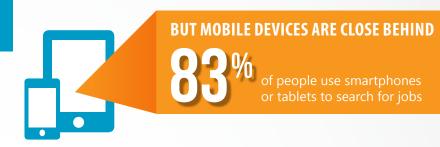
In the history of online job search, the computer has been king. Now smart phones and tablets are on the rise – making job search a multi-screen experience.

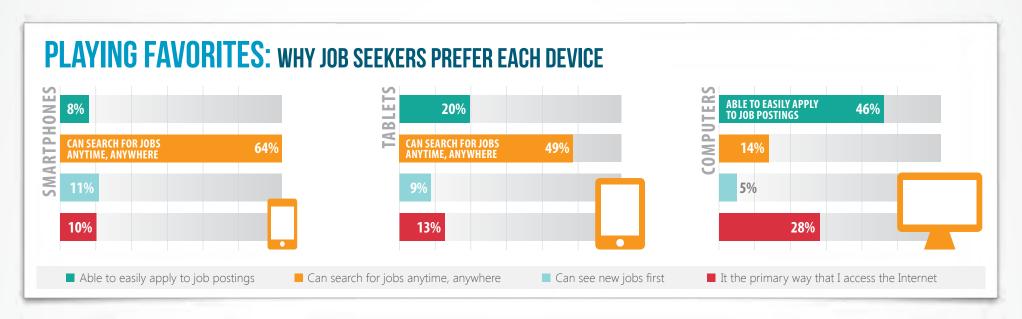


COMPUTERS ARE STILL THE GO-TO JOB SEARCH DEVICE

91% of p

of people still search for jobs on computers, even if they also use a smartphone or tablet





TWO DEVICES ARE BETTER THAN ONE

When they find a job of interest on their smartphone, 61% of users will wait and apply later on their computer.

61% 39%

While 39% will apply right away from their smartphone.

THERE'S A TIME AND PLACE FOR EVERY DEVICE

JOB SEEKERS CHOOSE THE BEST DEVICE TO USE BASED ON:

WHERE THEY ARE 52%

WHAT THEY WANT TO DO

TOP JOB SEARCH ACTIVITIES
BY DEVICE:



SMARTPHONES: CHECK JOB ALERTS

71% c t

of multi-screen users check job alerts on their smartphones



TABLETS: SEARCH JOBS

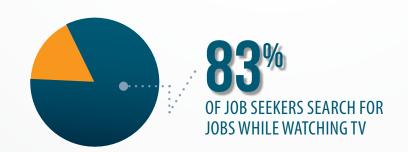
of multi-screen users search for jobs on tablets



COMPUTERS: APPLY TO JOBS

of multi-screen users apply to jobs on their computer

THE DISTRACTED JOB SEEKER



The most common device used when searching while watching TV? The Tablet!



