

# We Moustache a Question: How do job seekers feel about



# MOVEMBER

## What is Movember?

The Movember Foundation challenges men to grow moustaches during ~~November~~ Movember to raise awareness and funds for men's health programs.

## The Goal:

Saving and improving the lives of men affected by prostate cancer, testicular cancer and mental health problems.

**\$559M**  
raised to date

**4M**  
moustaches

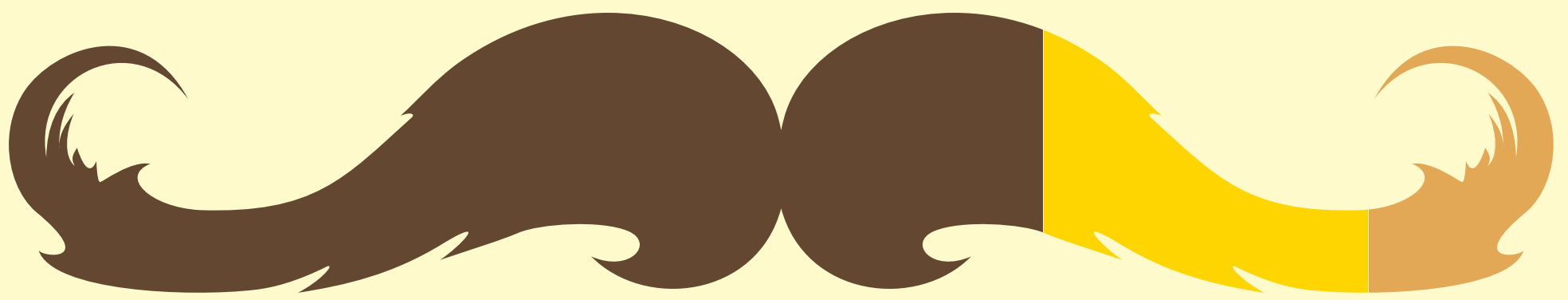
**>800**  
programs

**21**  
countries

(that's an estimated **12 trillion hairs**)



*One third* of men say they won't participate in Movember because they don't want it to impact their job search. However, growing facial hair isn't the only way to participate.



**67%**

said they will **ONLY** participate by growing moustaches

**21%**

said they will donate money

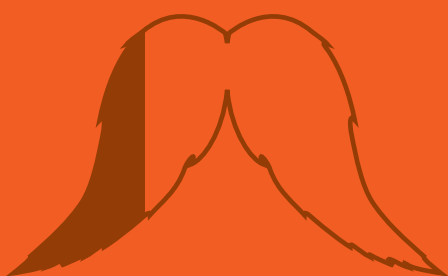
**12%**

said they will raise money

## The most popular reason for participating in Movember?



**84%** said men's health is important to them



**31%** said it's fun



**7%** said they would give into peer pressure because everyone else is doing it

**61%**

of job seekers said that if a company supports a cause like Movember they tend to like them more.