

# HIRE OR FIRE

## Who Would Job Seekers Pick for the Country's Top Job?

According to a recent Nexxt survey, active and passive job seekers who lack a sense of career security favor Governor Romney, while those who feel more secure favor President Obama.

### PASSIVE JOB SEEKERS

#### DO YOU FEEL SECURE IN YOUR CURRENT JOB?

##### JOB SEEKERS VOTING FOR ROMNEY

SECURE, 37%  
NOT SECURE, 63%

##### JOB SEEKERS VOTING FOR OBAMA

SECURE, 60%  
NOT SECURE, 40%

If President Obama is hired,

**56%** of Republican job seekers will not explore new job opportunities, while

**41%** of Democratic job seekers will avoid changing jobs if Governor Romney is hired.

### ACTIVE JOB SEEKERS

#### I BELIEVE THERE ARE JOBS OUT THERE FOR ME.

##### JOB SEEKERS VOTING FOR ROMNEY

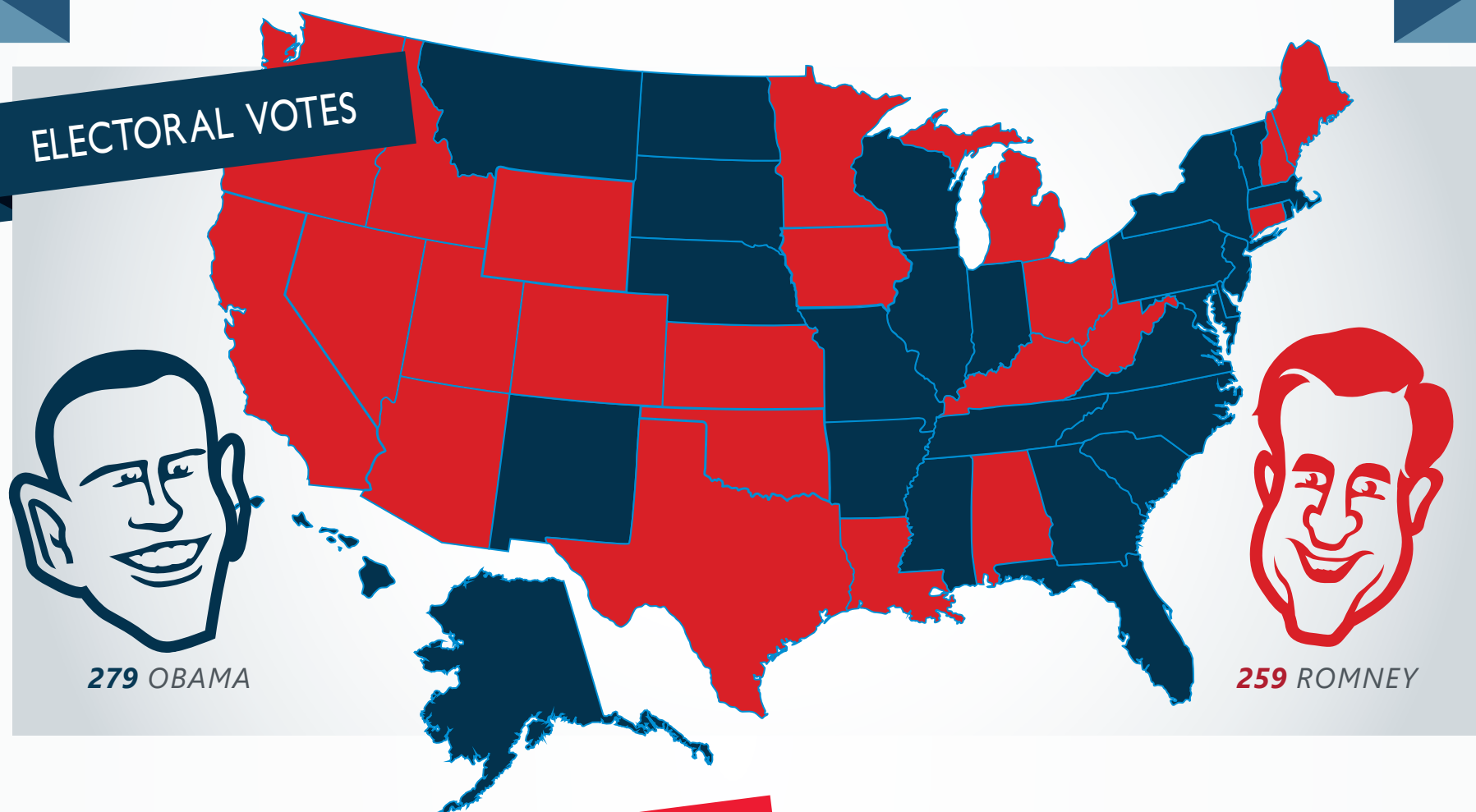
TRUE, 62%  
FALSE, 38%

##### JOB SEEKERS VOTING FOR OBAMA

TRUE, 84%  
FALSE, 16%

## IF THE BATTLE FOR THE WHITE HOUSE WAS DECIDED BY JOB SEEKERS, HOW WOULD EACH STATE SWING?

### ELECTORAL VOTES



### THE POPULAR VOTE

How Job Seekers in each party plan to vote

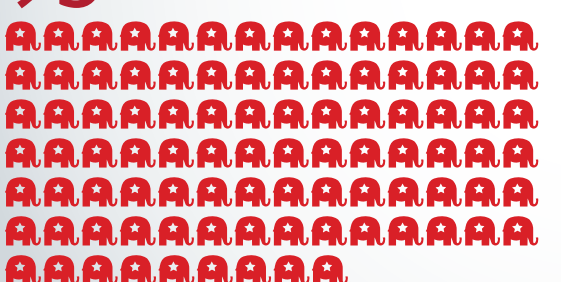
7%

OF REPUBLICANS PLAN TO VOTE FOR  
OBAMA



93%

OF REPUBLICANS PLAN TO VOTE FOR  
ROMNEY



10%

OF DEMOCRATS PLAN TO VOTE FOR  
ROMNEY



90%

OF DEMOCRATS PLAN TO VOTE FOR  
OBAMA



The way the Presidential candidates talk about **JOBS** and **EMPLOYMENT** will have a major impact on job seekers' voting decision – regardless of where they live.

## AFTER THE ELECTION, JOB SEEKERS BELIEVE THE MOST JOB OPPORTUNITIES WILL BE CREATED IN:

HEALTHCARE

39%

TECHNOLOGY

25%

MANUFACTURING

26%

FINANCE 6%

RETAIL 4%

## WHICH FACTORS WILL HAVE THE GREATEST IMPACT ON THE GROWTH OF MIDDLE CLASS JOBS?

##### JOB SEEKERS VOTING FOR ROMNEY

SMALL BUSINESS

31%

POLITICS

17%

BUSINESS LEADERS

8%

ECONOMY

44%

##### JOB SEEKERS VOTING FOR OBAMA

SMALL BUSINESS

20%

POLITICS

18%

BUSINESS LEADERS

9%

ECONOMY

53%

**nexxt**

JOIN US ON FACEBOOK AT [WWW.FACEBOOK.COM/NEXXTHR](http://WWW.FACEBOOK.COM/NEXXTHR)  
FOLLOW US ON TWITTER @NEXXTHR

Data provided by: A Nexxt survey of 5,604 visitors to Nexxt from August 23 – September 19, 2012. Membership was not required.  
The margin of error was plus or minus 1.31 percentage points.  
Additional Sources: Real Clear Politics ([http://www.realclearpolitics.com/epolls/2012/president/2012\\_elections\\_electoral\\_college\\_map.html](http://www.realclearpolitics.com/epolls/2012/president/2012_elections_electoral_college_map.html))  
Illustrations: FunnyShirts.org  
Contact: Julie Shenkman at Media@Nexxt or 1-866-694-JOBS