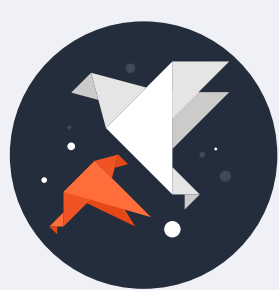


What REALLY Matters to Employers

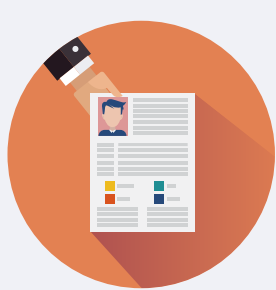
Their Idea of an IDEAL Candidate May Shock You



The attributes used to define a quality candidate



★★★★★
Skilled



★★★★☆
Experienced



★★★★☆
Personable



★★★★☆
Responsible



★★★★☆
Education



★★★★☆
Professional

The Clothes Make the Candidate, But Not Anymore!

*Fake it til
you make it!*

49%

of HR Pros said they prefer
to hire a polished dresser
who needs some training.
(Just five years ago, this
was 60%!)



*It's what's inside
that counts.*

51%

of HR Pros said they prefer
to hire a skilled candidate
who dresses like a slob.



Better Late Than Never?

*Mold me,
I'm yours.*

91%

of HR Pros said they prefer to
hire a responsible candidate
that needs some training.



*Running late is
my cardio.*

9%

of HR Pros said they prefer
to hire someone who is
incredibly talented, even
if they show up late.



Your Alma Mater Doesn't Matter.

Only 14%

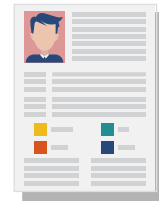
of HR professionals said that the
school a candidate attended matters.



WHICH IS MORE IMPORTANT?

96%
WORK EXPERIENCE

4%
EDUCATION LEVEL



ARE HIRING MANAGERS WILLING TO PAY THE RIGHT SALARY FOR AN EXPERIENCED CANDIDATE?

Employers are split down the middle when it comes to hiring someone with less experience who is willing to take a lower salary and learn on the job than someone with more experience and a higher salary.

Employers prefer a candidate with:

49%

MORE EXPERIENCE AT
A HIGHER SALARY

51%

A LOWER SALARY
WHO'S WILLING TO
LEARN ON THE JOB

