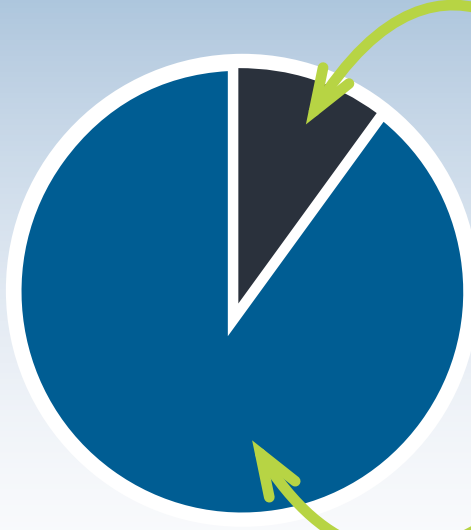


How Confident Are Job Seekers?



A Nexxt survey asked job seekers, "Will It Be Easier to Find A Job in 2021?"



10% of job seekers said yes

While

90% of job seekers said no

WHAT THIS MEANS FOR HIRING:

- 1 Job seekers will be open to more opportunities
- 2 Expect to receive more applications per job posting
- 3 Candidates will quickly shift their job seeker status between active and passive

WHO IS SEARCHING FOR JOBS?

Job Candidates in 2021 will be made up of...



42%
Established Professionals

Established Professionals are looking for full-time jobs



17%
Managers

Job Security is most important to Managers



13%
Entry Level Employees

Benefits are not as important to Entry Level Employees



12%
Skilled Laborers

Skilled Laborers are the most confident about finding a job in 2021



9%
Career Changers

More than half of Career Changers have at least 15 years of work experience, 57% of Career Changers are looking for positions where they can work from home



2%
Gig Workers

Gig Workers (not surprisingly) are seeking opportunities with flexibility

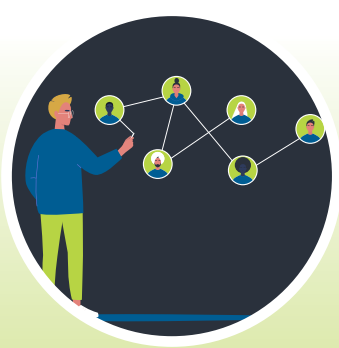
TOP 3 WAYS CANDIDATES PLAN TO INCREASE THEIR CHANCES OF GETTING HIRED

1.



Search for jobs on career sites

2.



Network to identify opportunities

3.



Update their resumes

WHAT CANDIDATES WANT...

REMOTE WORK

52% of job seekers said they're looking for a remote position



BUSINESS CASUAL TAKES ON A NEW MEANING WHEN YOU'RE WORKING FROM HOME



SHOW ME THE MONEY!!!

72% of job seekers are looking for salaries up to \$80,000

KNOWLEDGE IS POWER!



53% of job seekers hold a Bachelor's degree or higher