

# WELCOME TO THE PHONE ZONE

IT'S OPEN ALL DAY. EVERY DAY.

THERE ARE **300 MILLION** CELL PHONES IN USE IN THE UNITED STATES.

**99%** OF JOB SEEKERS said they are on their phones EVERY DAY.

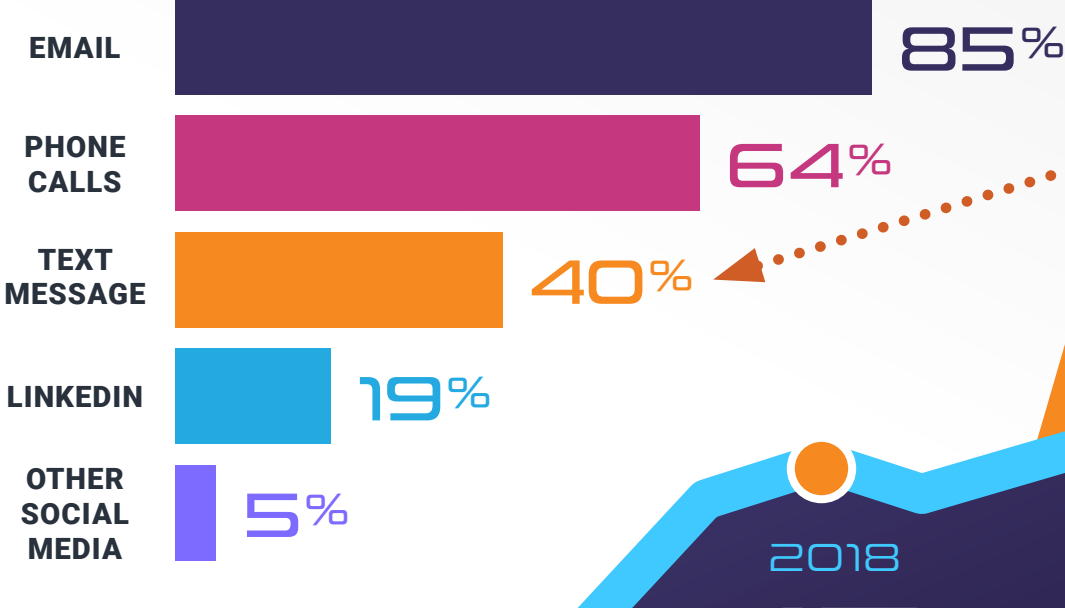
## Who's on the phone?

While most job seekers are up-to-date when it comes to using texting as part of the job search process—those that don't are in the minority. **In fact...**

**3 OUT OF 4** job seekers

use their phones as part of their job search process

Job Seekers prefer to communicate with recruiters via:



**10 PERCENTAGE POINTS**

Texting as a way to communicate with recruiters continues to be adopted by candidates. Just 4 years ago, text messaging as a form of communication with recruiters was only preferred by 30% of job seekers.

2014

26%

2018

45%

2022

53%

**Texting continues to rise** as a way to learn about jobs...

Would you be interested in a remote position?

Yes, I would.

More than half of job seekers have texted with a recruiter!

No. 1 reason why job seekers search for jobs on their phones?

**They can search for jobs anytime, from anywhere.**

**78%** OF JOB SEEKERS

said they would like to receive text messages about jobs

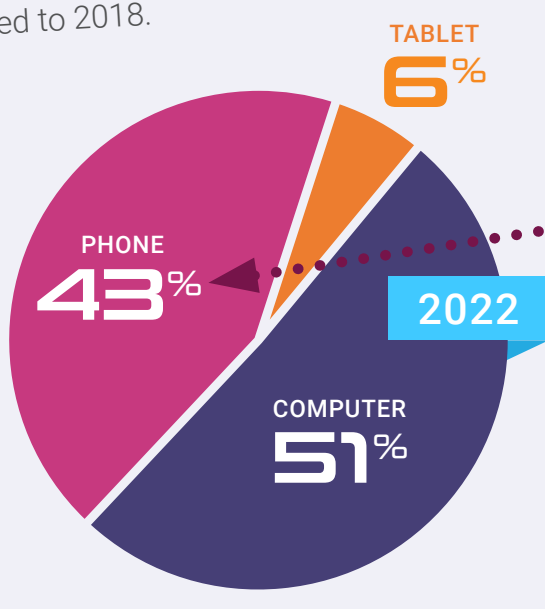
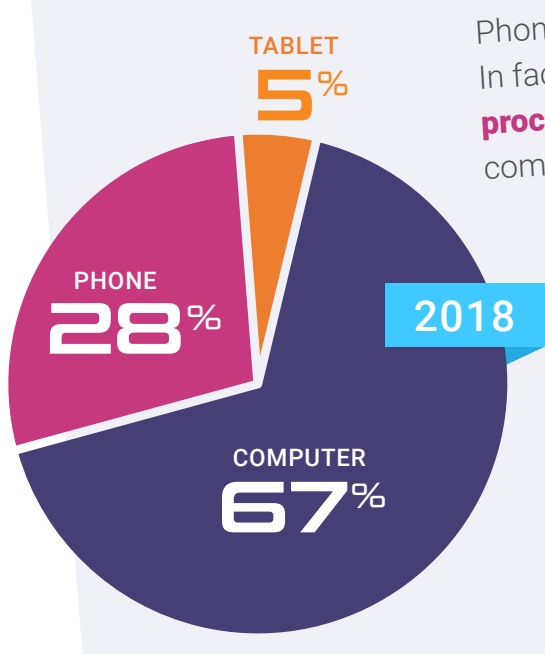
**89%** OF JOB SEEKERS

said they would be more inclined to apply to a job if the apply process was simple—like replying to a text message

How applicants apply to jobs today:

Phones continue to gain ground as a preferred device. In fact, **the use of phones in the job application process increased by 15 percentage points** when compared to 2018.

**+15 PERCENTAGE POINTS**



**ICYMI:** The incorporation of using the phone to apply to jobs has gained significant traction over the years, regardless of the candidate's age. We've been keeping track for the last eight years—to give you some perspective that's when the iPhone 6 was released.

## LIKELIHOOD TO APPLY TO A JOB FROM A SMARTPHONE:

