

SHIFTING PRIORITIES

What Job Seekers Really Want

The desires of job seekers have ebbed and flowed over the last few years. Here's a look at what job seekers want today, when it comes to work.



WHAT KINDS OF WORK ARE JOB SEEKERS CURRENTLY LOOKING FOR:



According to The Wall Street Journal... more people are choosing to work part time jobs due to the flexibility and lower pressure opportunities they provide.

50% OF JOB SEEKERS WANT TO WORK FROM HOME.

This decreased by 5 percentage points when we surveyed job seekers this time last year. Although we don't know if job seekers want to exclusively work from home, on a hybrid schedule, or exclusively in-person.

THE MOST IMPORTANT THING TO JOB SEEKERS



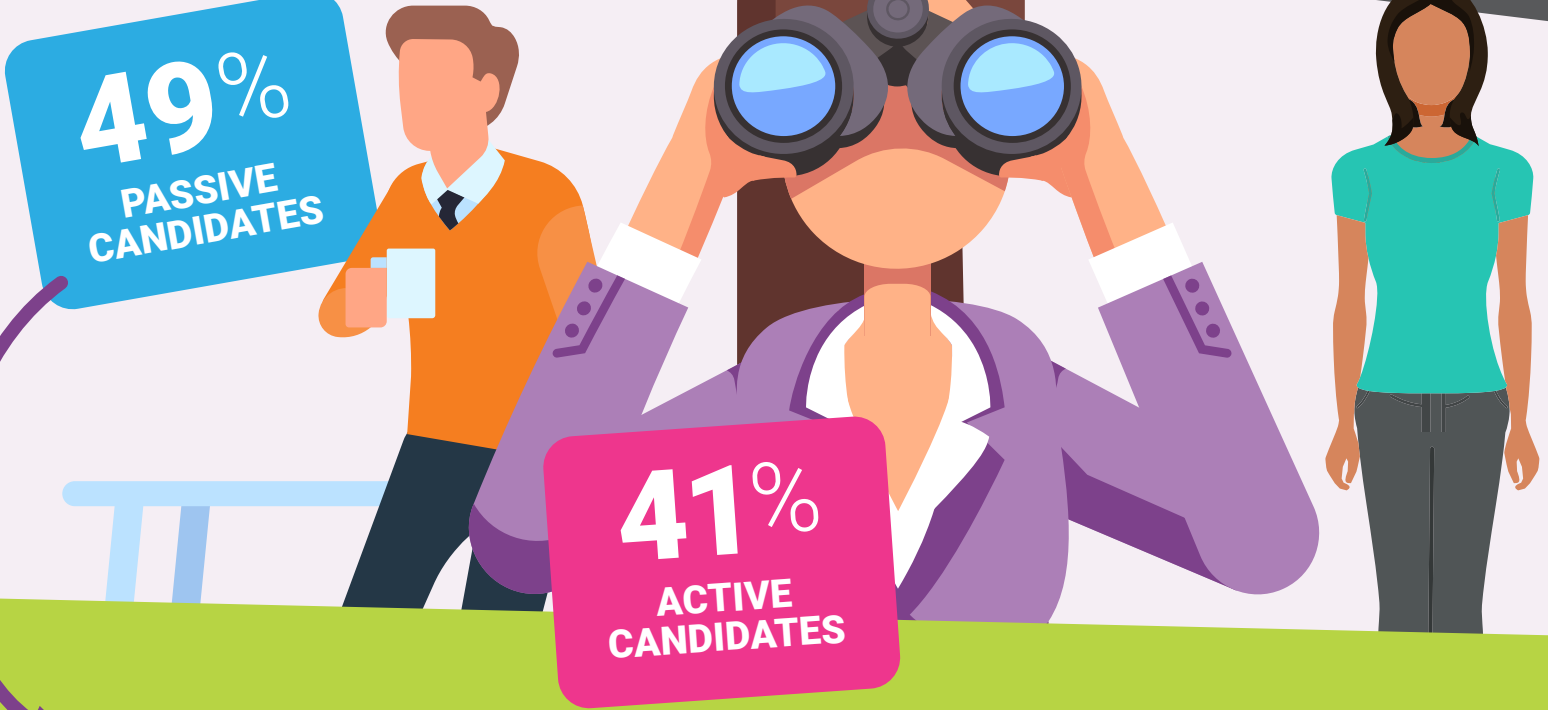
Health & Safety Work Environment is important again, perhaps as we saw an increase in illnesses in the beginning of 2022, that was top of mind when this survey was conducted at the end of 2022.

Now that **flexibility** is more prevalent for many, it might not be ranked as highly as it once was.

KEEPING AN EYE OUT

90% of job seekers surveyed are **actively** or **passively** searching for a job.

10%
NOT LOOKING FOR WORK



Attracting passive candidates usually takes more effort than just posting a job. These candidates are typically content with their current job, and this is where smart recruitment marketing strategies come into play.



It is estimated that roughly **7 million men between the ages of 25-54** are believed to be sitting on the sidelines, not looking for work.
- American Enterprise Institute

There are more people who identify as "not looking for work", when compared to last year. **This increased by 3 percentage points.**

IN NEED OF A SHAKE-UP

69% of job seekers said they're considering making a career change now.

Top Reasons Why Job Seekers are Looking for a New Job at the Moment

- 1 Time for a change
- 2 Experienced a layoff
- 3 Underemployment
- 4 Recently left a job
- 5 Don't like current job

Top Industries That Surveyed Job Seekers Want to Work In

- 1 Customer Service
- 2 Clerical & Administrative
- 3 Healthcare & Medical
- 4 Management & Business
- 5 Manufacturing & Production
- 6 Information Technology
- 7 Transportation & Logistics
- 8 Education, Training & Library
- 9 Human Resources
- 10 Sales & Sales Management